

COMPASS



Summer 2024

The Compass is an annual newsletter of the Community Foundation of Balboa Peninsula Point (CFBPP). It's purpose is to update the peninsula point neighborhood of its activities and to provide a summary of its spending.

Presidents Message

Dear Friends and Neighbors,

I hope this message finds you enjoying your summer with your family, friends and neighbors. It is such a magical time on the Point; beautiful weather, warm water and smiling faces all-around!



The Community Foundation of Balboa Peninsula Point (CFBPP) is a philanthropic organization founded in 2006 to improve the quality of life of our neighborhood. Our revenue is derived from donations and those funds have been put to use in multiple ways. Some examples of investments over the years have been; installation of the Tot Lot at the corner of Miramar and Balboa Blvd, funding of the landscape for the new island at I and Balboa Blvd., commissioning both murals in and around the Village (Chronic Taco building and Pump Station at A Street), and for the last 12 years, funding the security patrol. Security and Safety have been the most often re-requested use of funding, so a number of years ago we focused our fundraising goals on achieving \$100,000 a year in donations so we could support a year round patrol (originally was a summer only program). Thanks to the generosity of many of our neighbors, we achieved that milestone in 2024 and have committed to a year round program this year! But one year does not make a trend, so our goal now is to sustain this level of fundraising to allow us to have a reliable and consistent Security Patrol. The key to our success is to broaden our donor participation. We have approximately 800 households on the Point. We currently see about 35% of our house-holds donating, so clearly room to move in establishing recurring annual funding to not only continue the year round evening/night patrol, but also to expand, as appropriate, the coverage in hours.

This newsletter will also provide information about our investment in a License Plate Reader, which is installed on the Balboa Realty building on the corner of A street and Balboa Blvd. As you will see in the subsequent article, we worked with the City and Police Department on the initiative and the system is being used by Law Enforcement to assist in event investigation. Finally, our Treasurer, Russ Doll, has provided a financial report to show how our funds are spent and, most importantly, how you can donate!

We appreciate the support from those who have donated. For those that have not, we would kindly ask you to consider making a donation this year. The efforts the Foundation focuses on benefits all neighbors so it only seems fair to ask everyone to make a contribution towards these neighborhood investments.

Warm regards,

Bill Mathies

President

bmathies59@gmail.com

Board of Directors:

Russ Doll, Ken Drellishak, Brigid O'Connor, Tara Shapiro and Bob Yant

COMMUNITY FOUNDATION OF BALBOA PENINSULA POINT
P.O. BOX 4322 • NEWPORT BEACH, CA 92661 • www.cfbpp.org



CFBPP Board Member Changes

Denise Macias Transitions off of Board of Directors



Denise Macias has decided to rotate off of the board of directors of the CFBPP in order to pursue other charitable interests. As a member of the board of directors of the CFBPP, Denise provided valuable input about the concerns and desires of people who live on the Balboa Peninsula Point. The members of the board send their sincere thanks to Denise for five years of service on the board. The board also wishes Denise success and happiness in her continuing efforts to help others.

Tara Shapiro and Brigid O'Connor Join Board of Directors



A twenty-five-year resident, Tara and her husband Mike moved to Peninsula Point in 1999 and quickly embraced our coastal neighborhood. Having had a successful career in the fashion industry, Tara decided to pursue CA real estate in 2012– having previously worked in the field in Chicago. With a love of people, architecture, and our community, Tara focuses on the waterfront neighborhoods of Newport Beach. She and her husband owned HOM Sotheby's, establishing 11 offices in Orange County and the Desert communities before selling to Pacific Sotheby's in 2018. In 2022 Tara and Mike introduced EQTY Forbes Global Properties to the same trade areas as the exclusive representative of the Forbes luxury brand.

When not working Tara loves Pilates, fashion, crossword puzzles, and long walks – both with and without Jack Russells - Harry and David. Having previously served as VP of the BPPA, Tara is excited for the opportunity to now work with the Community Foundation.



Brigid O'Connor came to the Balboa Peninsula Point in 2012 with husband Kevin Vollmer and daughter Maeve, who spent many summers as a Junior Lifeguard and now spends her summers working at Marina Park as a beach camp counselor.

Brigid earned a Masters in Business Administration from the University of Colorado. She worked in law, finance and healthcare as a marketing and communications executive and most recently worked as a consultant to corporations in the same industries.

You can find Brigid walking fast or biking on the boardwalk, cycling madly at Grit up on 17th or just sitting perfectly still at the sand's edge watching the waves. Kevin and Brigid also enjoy the mountains at their home in Vail, Colorado. Maeve will attend the University of San Diego this Fall.



Comments About the Security Patrol and License Plate Reader

The Newport Beach Police Department wants to thank and recognize the CFBPP for its investment and maintenance of the LPR located on Peninsula Point. This technology helps us with our investigative and life-saving efforts surrounding events that occur in the neighborhood. We appreciate the partnership and the efforts the community is taking to make the Peninsula Point as safe and secure as possible.

-Steve Oberon
Sergeant, Press Information Officer
Newport Beach Police Department

One evening a friend and I began to cross from the park to Ocean Avenue when a truck pulled out of a parking spot and headed toward us; the driver flashed the lights at us, then suddenly he laid on his horn and accelerated toward us. Startled, we ran across the street. At just that moment, Sean, the security guard on duty that evening, approached and had clearly witnessed what occurred. He then intercepted the truck as it began a U-turn and asked the driver if there was a problem, and next, he turned around and drove to us to make sure we were ok. What a relief to know that Sean was paying close attention to this event and willing to make his presence known to calm a very stressful encounter!

- Jaime Mathisrud

Would be property thieves on the Peninsula Point continue to come up with new ways to steal. They target empty homes that are up for sale and other houses that have been tented for fumigation. The CFBPP board of directors has become aware of these new tactics and asked us to surveil empty homes for sale and tented houses.

- Alex Martinez, Owner
KMA Security Patrol



Security Program Highlights

Security Patrol:

Service Provider: KMA Security

Dispatch #: 888-KMA-1988

Mobile # of Patrol Staff: 714-332-7420

Hours of Coverage: 7 pm - 3 am

Coverage areas: A Street to Wedge Park

Marked Security Car with Illuminated Light Rack

Patrol all Streets and Alleys

Enforce Closing times at Parks, Bay Beach Pier and Beach entrances

Monitor for open garages (if found, alert residences) and suspicious activity

Interact with City Police as needed

License Plate Reader

Location: Hosted by Balboa Realty @ A Street & Balboa

Cameras: 2 Cameras and DVR

3rd Party Administrator: Novatech

Access: Law Enforcement via 3rd Party Administrator

Funded By: CFBPP

History of the License Plate Reader Installation

License Plate Reader (LPR) installations are becoming more common as a crime deterrent and a law enforcement tool for crime solving. LPRs consist of narrow field-of-view cameras pointed at strategic neighborhood entrance/exit locations, video storage equipment with date/time data and internet access to allow authorized law enforcement authorities to access data as needed.

Incidents in past years led the Foundation to investigate installation of an LPR system for Peninsula Point. NBPD is very supportive of such systems and referred us to operating systems on Lido Island and Balboa Island. Subsequent interactions with Lido Island HOA and Balboa Island Merchants Association convinced us that an LPR system would be beneficial for us and we proceeded to implement it.

The optimum location for a Peninsula Point installation is at A Street and E. Balboa Blvd. At that time, the City of NB would not allow us to install on the A Street Island and we had to find another site in Balboa Village. Several sites were considered, but we were fortunate to get approval to do the installation on the best location, Balboa Realty office on E. Balboa Blvd. They gave us access to the location and secure space inside to house the data recorder and internet



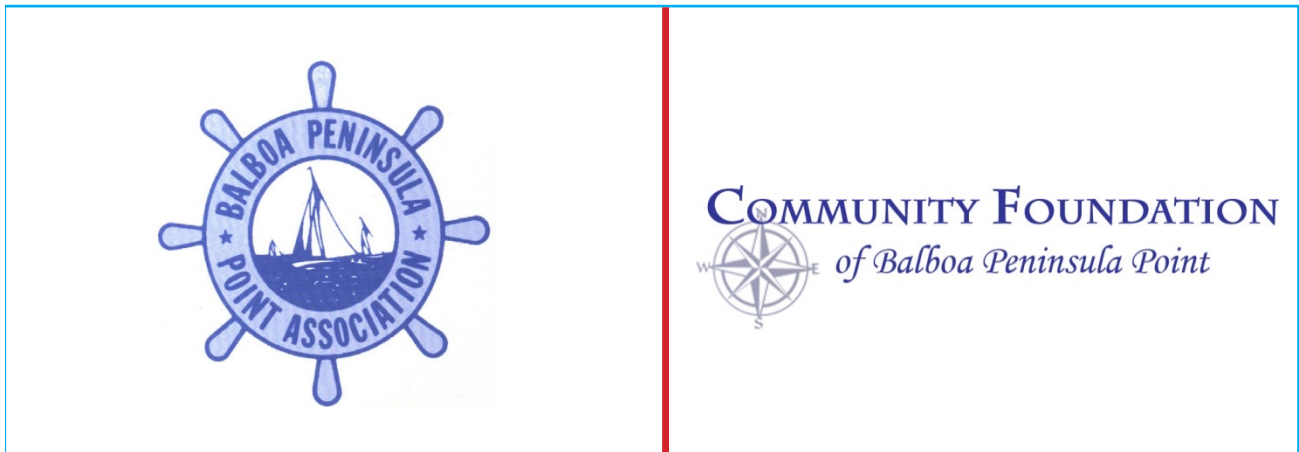
access equipment and we have been operational since 2022. (see photo). The foundation pays a modest rental fee to Balboa Realty to allow access as needed for equipment maintenance and/or repair. For data privacy reasons, the Foundation does not have access to the LPR stored data. Instead, we employ an independent third party to provide data requested by NBPD and other authorized government agencies.

Although specific law enforcement actions are not public, we have answered requests for data and have been assured that the system is operating as planned and providing useful data.

Thanks to Balboa Realty for giving us access, NBPD and other law enforcement authorities for keeping us safe and to CFBPP donors for your continuous support of this valuable community asset.



The residents have two outstanding organizations supporting the community. The **Balboa Peninsula Point Association** and the **Community Foundation of Balboa Peninsula Point**. The organizations are complementary and work in tandem to bring support to our community. On occasion we receive questions about the roles and focus of each. We have articulated the primary distinctions below.



WHAT'S THE DIFFERENCE?

The BPPA is a 501(c)(4) organization.

BPPA is a non-profit organization focused on social and recreational events benefiting its members.

Revenue is derived from membership dues and are not tax deductible.

Here's What the BPPA Does:

- Sponsors various events including: 4th of July Parade, Easter Egg Hunt, Chili Cook Off, Christmas Parade Party, Bay Beach Barbeques and Potlucks
- Operates the Bay Beach and boat ramp
- Negotiates and manages summer / winter security patrol contract
- Publishes an Annual Membership Directory
- Monitors City Council, Airport, Police and Public Works for issues that affect the Peninsula Point
- Supports Community Emergency Response Team (CERT)
- Publishes the periodical – POINTER

Additional information can be found at: bppa-nb.com

The CFBPP is a 501(c)(3) organization.

CFBPP is a philanthropic organization focused on improving the quality of life in the community.

Revenue is derived from donations and are tax deductible.

Here's What the CFBPP Does:

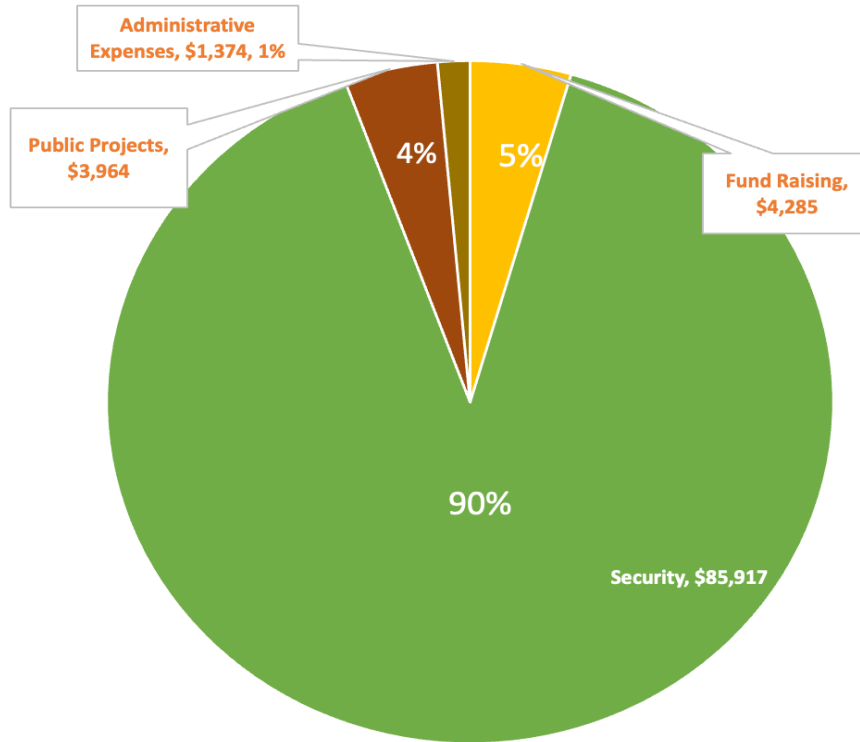
- For over 12 years has funded the security patrol costs, currently \$100,000/ year
- Funded landscaping of island at I Street
- Installed the Tot Lot at Miramar and G Street
- Commissioned the mural at Main Street and East Bay Avenue
- Commissioned artwork on the pump station at East Balboa Blvd and A Street
- Was a repository for the funds donated for the palm trees on Main Street
- Supports Community Emergency Response Team (CERT)
- Publishes the periodical – COMPASS

Additional information can be found at: cfbpp.org

Community Foundation of Balboa Peninsula Point (CFBPP)

Program Expenses

For the Year Ended December 31, 2023



As summarized above, for the year ended December 31, 2023, CFBPP had total Program Expenses of \$95,540, including seven days a week security patrols for the entire year. In addition, CFBPP continued to fund the annual hosting and monitoring costs of the License Plate Reader (LPR) technology that was installed over two years ago. The daily security patrols and the LPR technology comprise the CFBPP's Security Programs and represent 90% of 2023 Program Expenses.

While Security Programs are the primary focus of the current mission, CFBPP continues to support community related beautification efforts including local public art, landscape, and family-oriented enhancements to our Peninsula Point Community. Since CFBPP's founding over 15 years ago, its volunteer Board of Directors has committed to putting your generous support directly back into our community based on the highest priorities identified by our donors to benefit all residents. Consistent with previous years, CFBPP spent 94% of its annual Program Expenses on these priorities. The remaining expenditures represent fund-raising and administrative costs necessary to communicate with our residents and cover the annual administrative expenses to comply with Federal and State non-profit requirements.

In 2023, we reached out to neighbors with an appeal to raise \$100,000 annually to fund an expanded year-round Security Patrol. The positive response to this appeal and generous support of our friends and residents allowed us to achieve this goal in 2023. As a result, we entered 2024 with a commitment to continuing the Security Patrol on a full-time basis. To sustain this program into the future, we need to maintain, and grow, the \$100,000 annual level of support. As always, we thank our Peninsula Point neighbors for supporting CFBPP. We appreciate your feedback and ideas on how the mission of CFBPP can evolve to continue to support and enhance the quality of life for all of us.

Wishing all of you a wonderful summer and safe and healthy 2024!



IN APPRECIATION

The following donors have contributed to improve the lives of people on the Balboa Peninsula Point. Donations listed are from June 1, 2023 to May 31, 2024.

\$2,000 - \$3,000

Dr. Daniel Amen
Steven & Antoinette Bast
Richard Carlton Brown III
Nicolas Burtnyk & Lori Ann Christe
Russ & Chris Doll
Dawn & Danny Kwock
Joe & Samira Malliinger
Bill & Lisa Mathies
Brigid O'Connor
Tara and Mike Shapiro
Rudy & Suzanne Sorcek
Bob Yant & Ann Kenowsky

\$1,000 - \$1,999

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7

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Donors continued from Page 7

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Roberta Schmidt
Mary Lou Skowronski
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