

COMPASS



Summer 2017

Security Patrol

A new patrol service provider and extended service hours

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10 Year Anniversary

The projects and services funded by the Community Foundation of Balboa Peninsula Point

Pages 4 and 5

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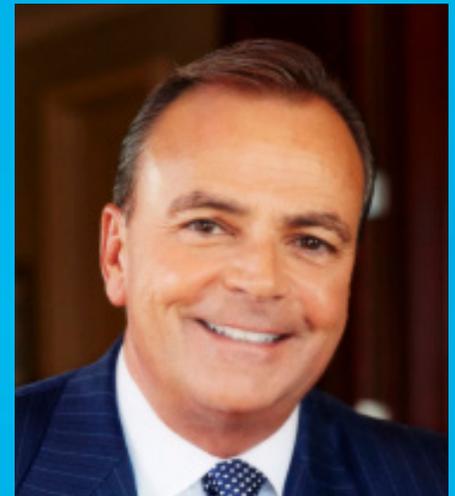
The Community Foundation of Balboa Peninsula Point thanks its generous donors.

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Kathy Malcolm of the Balboa Peninsula Point CERT Team receives the donation of a defibrillator for the Emergency Supplies container from Ken Drellishak, President of the Community Foundation of Balboa Peninsula Point. The supplies are stored at the Emergency Operations Center at the Bay Beach and are to be used in the event of a major disaster in the area. The Emergency Operations Center will be available to assist with coordinating services during a disaster when the city of Newport Beach fire and police personnel cannot come to our aid.

One of Our Neighbors



Rick Caruso is the founder and chief executive officer of Caruso Affiliated, a multi-billion dollar real estate company that owns and manages properties such as The Grove at Farmers Market in Los Angeles. He has been president of the Los Angeles Police Commission and a member of the Board of Water and Power Commissioners. He is a trustee at USC and several other organizations.

How did you develop your vision for the Grove shopping center? What was your inspiration?

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COMMUNITY FOUNDATION OF BALBOA PENINSULA POINT
P.O. BOX 4322 • NEWPORT BEACH, CA 92661 • www.cfbbp.org



PRESIDENT'S MESSAGE

In this edition of Compass, we proudly acknowledge our founders and summarize the major contributions of the Foundation for the benefit of our Peninsula Point community. Of course, none of this would be possible without your generous financial support, and I thank you for that. I also thank the volunteer Foundation Board members who meet regularly and devote their valuable time and talents to plan, organize, manage and complete the projects that you fund.

We are continually presented with challenging and exciting new opportunities that we have to prioritize based on available funds. Our loyal donors represent less than 15% of over 800 addresses between Balboa Village and the Wedge, and we have been able to do lot with that support. Think of how much more we could do with more support from the 85% who also enjoy the results that we have attained.

We are always most appreciative of your constructive criticism and project ideas whether or not you are a donor, but please keep CFBPP in mind for *your* future charitable giving.

We are your neighbors working for you.

Ken Drellishak
President, CFBPP

Rick Caruso continued from Page 1

It was an evolution. A lot what inspires me are the experiences that I was fortunate enough to have in life. I come from an Italian family, and I was always around a lot of people. I've always wanted to be in a business that has connections to people. Visiting family in Italy when I was young, I was always amazed and endeared by the piazzas. People come out and restaurants open to the piazzas. There is a sense of life, joy and happiness that evolves around the piazza. Even now when you travel to Europe

you see these piazzas that are full of people. That was really the inspiration.

I started my business as a lawyer and practiced law for eight years. I wanted to get into the real estate business. I started doing some industrial business, which I really did not enjoy. Then I bought an apartment complex. I was the gardener and the maintenance man. I really learned how to create value by fixing things up. But my passion was retail, not so much because I loved retail

but because I wanted to create spaces for people to enjoy. So every project that has been built has been an evolution of building upon ideas that have worked, and creating places that have a sense of community and become fabric of the community. Fortunately it has worked inspite of competition from e-commerce. We have had growth years every year since I started the company including last year, which was our best year yet. Being close to the customer, understanding the customer, very much the way Amazon understands its customers, has proven to be the key ingredient in our success in creating special spaces in which people want to hang out.

With the Grove and Miramar Hotel projects, you overcame obstacles that for decades had thwarted many developers before you. How does your company succeed where others have failed? Does your background in law help you in negotiations?

The reason we are successful where other people fail is that we spend time listening to the community. We never walk into a community with a project that is preconceived. If you look at Pacific Palisades, where we are under construction now, you have one of the best demographics in the world. Normally people would worry about a development coming into their community. We were greeted with open

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SECURITY PATROL BACK-WITH NEW LOOK



By now you will have noticed that KMA Security & Patrol has joined us this year. The patrol hours are expanded and KMA is now operating every night in response to your suggestions. Please feel free to stop and speak with David (left-weekends) or Gerald (right-weekdays) as they patrol this year from 8 PM to 4 AM seven days per week. If something appears to need their attention during their patrol hours, you can also call their dispatch number 714-538-1001. They are prepared to handle routine issues or request NBPD support, if needed. You can find listings of their daily incident reports on the CFBPP website, www.cfbpp.org. Enjoy a safe and peaceful summer!

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arms coming in because we spent a lot of time in large community meetings. I would just listen for hours to what people wanted and what they didn't want. Same with the Miramar Hotel. And then we actually delivered. We work hard to exceed people's expectations.

It goes back to what I was saying about the consumer. We take time to listen, find out what people want and give them what they asked for. People are smart and they know what they are going to enjoy in their own community. I never presume that I am smarter than them, so I try to get them what they have wanted and it always works.

My background in law has absolutely been a help for business in general including negotiating. The biggest help for me in the practice of law is

discipline, which I gained from law school and being a lawyer.

Tell us about the revitalization of the historic Miramar hotel in Santa Barbara.

The project is under construction. The property has been a hotel for almost 100 years and it has a great storied history to it. It has been the playground for the rich, famous and everybody in between in Southern California. The property is right on Miramar Beach. I bought the property several years ago. We have torn the old buildings down. We are building from scratch. It will be the only five star hotel on the beach in southern California which is pretty remarkable when you think about it because

we have such a beautiful coast. The great hotels are always sitting on a bluff above the beach and not on the beach. So we have a very unique site of 16 acres. We are going to be open in July 2018. We are going to have a fantastic bar and restaurant right on the beach. There will be rooms right on the beach. It is really going to be spectacular. I'm very, very excited about it. I think it's going to be a huge community resource. I also think it's going to be an international destination in terms of one of the great resorts in the world.

What motivated your interest in public service?

That's a good question. I wish I could pinpoint it. I loved public service and part of it is how I was raised by parents who believed that giving back to the community was an honorable thing. I tell the story of my grandparents who came through Ellis Island. My grandfather worked in a coal mine as a dynamite placement guy. There is not a great career path to that. Fortunately they came west and my grandfather became a gardener. Neither of them had a high school education, let alone a college education. I was the first one in my family to have a college education. My grandparents and my parents always drilled into my head to "get an education and give back to others". I always found that amazing since they had nothing. They never felt like they had nothing. So we were just raised

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CFBPP 10 YEAR PENINSULA POINT CONTRIBUTIONS

In late 2007 the US Government approved a request to establish a Charitable Foundation under the title “Community Foundation of Balboa Peninsula Point”, and our Foundation was born. Under the supervision of Founding President, Dick Barker, and Founding Board Members, Bob Yant, John Bonar, Ken Drellishak, Chris Melendres and Mike Shapiro, all of the State and Federal requirements were met by mid-2007 and we proceeded to raise tax-exempt funds as a 501(c)(3) Charitable Foundation. Some of our Founding Board Members have moved on since that time, but we continue to do the work of the Foundation with the current equally dedicated, all volunteer team. Following is a summary of the projects and programs that you have suggested and funded over the past 10 years.



1. **2007-8** Funded instrumented speed/traffic studies on E. Balboa Blvd. and E. Ocean Blvd. Thanks to Mike & Tara Shapiro for the enabling donation.



3. **2012** Funded landscaping of I Street Island after City of Newport Beach installation.



2. **2010** Cost shared with City of Newport Beach for installation of Guadalupe palms on A Street in Balboa Village. Thanks to Cyndi Doran for initiating the project.



4. **2013** Artist Art Mortimer’s interpretation of 1919 photo on wall of building on A Street in Balboa Village.



5. **2013** Contracted for and built Tot Lot at Miramar Dr. and E. Balboa Blvd. Transferred ownership to City of Newport Beach. Thanks to Gary Jabara for the enabling donation.



7. **2016** Foundation gifts defibrillator to Peninsula Point CERT Team for emergency supply kit.



9. **2017** Kathy Malcomb accepts two way radios for the CERT block captains.



6. **2015** Another Art Mortimer mural at A Street and E. Balboa Blvd. (His interpretation of sail boats passing Pirates Cove as viewed through hole in wall of OCSD pump station.)



8. **2016** Funds surfer wrap on city-owned utility box at the Wedge.



10. **2008-Present** Funding of summer security patrol program.

We are thankful for your continued support and pledge that we will continue to provide responsible leadership and rigorous management of the funding that you provide. Our community is better because of you and your support of the Foundation programs. We trust that you will continue to give us the support that we need to provide the public safety, beautification, public art and quality-of-life programs that make Balboa Peninsula Point such a great place to live. Please feel free to suggest any programs that you think will fit into our mission and thanks again for your continued support.



Rick Caruso continued from Page 3

that way. I love public service. I think is an honorable job. I don't think there are as many honorable people to do the job as we need. I think the work is important and I have enjoyed doing it.

Your wife, Tina, and you made a donation to USC to establish and endow the USC Tina and Rick Caruso Department of Otolaryngology. How did you become interested in Otolaryngology (head and neck surgery)?

We have four kids and our last child, our only daughter, was born with hearing loss. Thank god it was identified at birth. The year that she was born they changed the law in California to require hearing tests for newborn babies. We have been involved because our daughter has hearing loss. She has lived with that. We have lived with that. We quickly realized that there was a need for more research and more funding for research to find a cure for hearing loss. They installed new hearing aids for her which actually go inside the ear canal. It really changed her life. It allowed her to hear things like a bird chirping, water dripping, rainfall – sounds she had never heard in her life. Tina and I said there are so many kids out there that don't have access to great healthcare or all of the things that we have been able to get for Giana. We made the gift. We have a foundation that focuses on healthcare and education for underprivileged children. A big chunk of that money goes to the

Child's Communication Center at Keck that takes care of kids and also research at Keck to find a cure for hearing loss.

Were there any specific events or experiences in your life that influenced you to become such a generous philanthropist?

I am so darn lucky in my life. I get a lot of energy and happiness by seeing other people being helped by what we can do. One of the greatest things in our life in giving back is what it has taught our kids, who are no doubt growing up with a lot. It helps to keep them grounded and realize how fortunate they are every day. We have a great program in Watts called Operation Progress where we support kids who live in the housing projects. We get them to school. We team them up with the LAPD that are mentors. We take them from third grade all the way to college. All of our kids have worked down in the schools in Watts. We've done that on Skid Row and our kids have worked on Skid Row with kids there. That has been a great benefit – having our kids become better people by what they've done and enjoying it.

How long have you had a house on the Balboa Peninsula Point?

We bought the house 25 years ago. We loved it from the minute we walked through the gate.

What made you choose the Point as a location for a family home?

We had thought about Newport Beach for a long time and the plan and the hope was that we could move down there full-time. We looked around a lot. We were always told not to look at the peninsula because of traffic. And this house came on the market and the broker said "let me just show it to you" and again and we fell in love with it. There is no other place I'd rather live in Newport Beach rather than the peninsula. I love the sense of community down there. I love going jogging in the morning. Half of the front doors are open, people are out, and you say good morning to everyone. I love the bay and the beach. It is the best of both worlds. Of course I love the Peninsula Point Racket Club. I play tennis and it is the best deal in town. The people down there are just wonderful. Our kids grew up down there. We used to spend most of our summers down there. Our kids learned how to ride bikes down there. I'm not saying this because of this publication, but if you ask my wife and kids they will say it is their favorite place on earth. It is the one place that we would never change anything in that house. They want it just the way it was when they were kids. Now they are using it a lot which makes me happy. It really is our family home. We have had the greatest memories there. We love having the Fourth of July down there.

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IN APPRECIATION

The following donors have contributed to improve the lives of people on the Balboa Peninsula Point. Donations listed are from June 2016 to June 1, 2017.

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Rick Caruso continued from Page 6

We hear so many great comments about your annual fireworks show in the water off of the Wedge surfing location. Can you share with our readers what prompted your generosity?

I love the 4th of July and celebrating the holiday. If you are ever up to the Grove at Christmas we put on a big Christmas show and we have a huge fireworks show at the end of the Christmas show. We built a home in Malibu on the beach. For the first few years I put on a fireworks show on the beach in Malibu. A barge would come up. We would have a party, the neighbors would come over. It was great. As much as I love our home in Malibu and our friends in Malibu, we missed Newport. Newport is just home for us. After a couple of years we moved the fireworks show down to Newport. We can celebrate it there with the community that we love. That is how started. I was anxious in the beginning because I didn't want our neighbors being upset with us because of the firework show. We worked with the city and with the police department down there in the best way, but I

was still a little bit nervous. But for me it was such a gift back, especially last year when everyone knew about it and the beach was packed and all of the neighbors were out there with us and we all met at the beach together. To me it is the pinnacle of being part of a community celebrating a great holiday together. When the kids were young we used to be part of the fourth of July parade, with the fire truck, the kids with their wagons. I never forgot about that. It is such a great tradition down there on the peninsula. To me it felt like the right place to be on the 4th of July.

Do you have any thoughts on what The Foundation might do to continue to improve life on the Peninsula Point?

That's a great question. I am not sure that I know enough. My life when I am at home on the peninsula is absolutely perfect. I sit at the end of the dock with my family and watch the sunset. Life could not get any better. I have my barbecue on and that is what we do there. So for me life is perfect. It is a pretty special place.

Editor's note: This is where we had intended to end the interview. But consistent with his strategy of listening to what the community wants, Rick asked the following question which led to the further discussion.

What are the issues down there?

For the last 25 years, Balboa Village has been pretty run

down. What is needed is someone like Rick Caruo to come in and shake things up. Have you been able to pick up that Balboa Village is an area which does not reflect the community that surrounds it?

Rick: We used to go there when the kids were young because of the Fun Zone. We would ride our bikes down there and hang out at the Fun Zone. Now the kids are older, unfortunately there is no reason for us to go down there. It saddens me every time we drive through there because it should get redone and it should be charming and it should have places where neighbors are running into each other. Great little bars and local restaurants. I would be happy to get involved down there. Nobody has ever asked me to get involved to help. I don't even know who owns it. At one time they came to me about getting the theater back up and running. The mayor came to me along with a couple of councilmen. It was about the time that we first brought our boat into the harbor. I was honest with them. I don't see any need for a theater down there. I don't know what that does. I would love to get it cleaned up and if there is anything I can do to help, I will be happy to do it. I would lend my time, whatever the case is, I would be happy to. It could be really charming.

Do you mind if we say that in the interview?

Rick: Oh sure. Yes. It is my town. I want it to be nice and reflective of the residential community that surrounds it.